

Issue 3: INSIDER'S EDGE: Hundreds of Thousands LOVE this New Trend. What is it?

Medicaid Marge back again with this week's EXCLUSIVE tips on the Affordable Care Act (ACA). Remember how I told you last time that health care coverage was going to be 2014's **HOTTEST TREND**? In 2014, over **150,000 Marylanders** are expected to become newly insured as a result of expanded Medicaid eligibility and the creation of subsidized health insurance products offered through Maryland Health Connection. (Dang, the *individual mandate* looks good on you, Maryland!)



BUT WAIT, THERE'S MORE! What better way to **turn up the heat** on a hot trend than by making it easy to use for everyone? Forget eBay or the mall, the new hotspot for health coverage trendsetters will be Maryland Health Connection, the State's online health marketplace. Seriously, what *can't* you buy online these days? (Ok, maybe *don't* answer that one.)



Using Maryland Health Connection <http://www.marylandhealthconnection.gov/> will be easy. Just like other web sites such as Amazon, users will be able to create an account to log into the system from the comfort of their own home or anywhere they can access the internet using a computer. The Health Connection will help determine if applicants are eligible for Medicaid, premium tax credits, or cost-sharing reductions by walking them through a series of questions, step-by-step.

MAJOR PERK: Not only will applicants be able to use Maryland Health Connection to determine their eligibility for Medicaid, but you will get to use the system too!



Maryland Health Connection: It's like Christmas in October!

Not everyone will feel comfortable using Maryland Health Connection alone. People may stop by your office to apply in-person or you may get phone calls. (*Call me, maybe?*) You will use Maryland Health Connection's system to take applicants through a step-by-step process similar to the one they would use

if they logged into the system themselves. You might even receive a few applications the old-fashioned way via snail mail. Keep your eyes peeled for more details in upcoming issues of INSIDER'S EDGE!

Can't take the wait? Get the jump on your co-workers and learn more about [Maryland Health Connection](#) and the agency that will be administering it, the [Maryland Health Benefit Exchange](#).

While you can't call Medicaid Marge directly, you can e-mail me with questions, dhmh.medicaidmarge@maryland.gov. See you on the flip-side, Insiders!